

KONG Gongmulan

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Add: 93 Wenlin Street,
Wuhua District,
Kunming, Yunnan



EDUCATION

RSIS, Nanyang Technology University, Singapore

08/2024 - Present

PhD

Thesis: *How Corporate Community Involvement Affects Perceptions of China: An Empirical Study of Chinese Multinational Corporations in Southeast Asia*

University College London, UK

09/2022 - 12/2023

MSc Social Research Methods

Thesis: *Corporate Ethical and Philanthropic Responsibilities and Social Tolerance: The Case of Chinese Corporations in Southeast Asia*

Macau University of Science and Technology, Macau

09/2018 - 06/2022

Bachelor of Business Administration (Business Analytics)

Thesis: *Influencing Factors on Promotion Effect of Video Commerce in China: Taking Douyin as an Example*

SKILLS

LANGUAGE

- Native Chinese, English

IT SKILLS

- Statistical software packages including Stata, Mplus, R, Minitab, Python, and SQL
- Proficient in all major Microsoft Office applications

RESEARCH INTERESTS

International Political Economy, Chinese Economic Diplomacy, Overseas Investment, Corporate Social Responsibility

CONFERENCE

“Corporate Ethical and Philanthropic Responsibilities and Social Tolerance: The Case of Chinese Corporations in Southeast Asia”, presented at the 2023 World Political and Economic Geography Congress of the Geographical Society of China, China, December 16, 2023.

OTHER EXPERIENCE

Yunnan Normal University, China

2021- 2021

Editorial Board of *Journal of Yunnan Normal University*

- Recording and analyzing the number of citations from the column “Chinese Frontier Studies” in the *Journal of Yunnan Normal University* in the period of 2019-2021
- Participating in author-editor interaction
- Article proofreading under the guidance of the editorial board

Yunnan University, China

2019 - 2019

Overseas China’s Enterprises and Employees Survey (OCCES) hosted by Yunnan University in collaboration with Centre for Social Survey at Peking, and China Household Finance Survey at Southwestern University of Finance and Economics.

- Data double-checking and cleaning in Stata
- Data analysis in Stata
- Graphs and Charts created in Stata for Survey Report