

THE 15TH ASEAN LEADERSHIP FORUM

“Future Proof ASEAN: Strengthening Resilience, Promoting Innovation & Moving Forward the Digital Space”

(Jointly organised by Asian Strategy & Leadership Institute (ASLI), S. Rajaratnam School of International Studies (RSIS), Social Innovation Park, Singapore and ASEAN Business Advisory Council [ABAC])

❖ 28th April 2018 ❖ Marina Mandarin Hotel, Singapore

The ASEAN Leadership Forum is a High Level Annual Forum held around the dates of the April Summit of ASEAN. Now into its 15th edition, the 2018 ASEAN Leadership Forum will be held in Singapore on 28th April 2018 as Singapore takes the ASEAN Chairmanship. In outlining Singapore's priorities for its ASEAN Chairmanship, Prime Minister Lee Hsien Loong spoke about strengthening regional economic resilience, deepening cooperation and coordination in the ASEAN Digital Economy, promoting innovation and moving forward with regional integration initiatives such as the Regional Comprehensive Economic Partnership (RCEP).

Against the massive, phenomenal disruptions taking place across the globe, ASEAN has not been a laggard. With the world's third largest population, 70 percent of whom are under 40 years of age, ASEAN is big and dynamic. It is one of the fastest growing Internet regions in the world, with an expected 480 million users by 2020. Tencent counts ASEAN and China as the second largest centre of innovations behind only North America.

Today, thanks to changing demographics and worker attitudes, digital enablement and strong growth, the workplace in Southeast Asia today is scarcely recognizable from what it was a decade ago. The ASEAN region has the fastest-growing working-age population in Asia and it will add an estimated 50 million people between 2010 and 2020. Many of those workers are highly mobile and digital savvy, with different perspectives than previous generations on what constitutes a fulfilling career.

The 15th ASEAN Leadership Forum will bring together Leaders from Government, Business, Academia, Think Tanks and Civil Society to discuss the future challenges facing ASEAN in the new global era. The Forum with the theme, “Strengthening Resilience, Promoting Innovation & Moving Forward the Digital Space” will also bring together next generation leaders of ASEAN, as well as women and young entrepreneurs. The ASEAN Leadership Forum annually provides a timely opportunity to feel the pulse of ASEAN and evaluate the progress and achievements of ASEAN as well as its future prospects.

Every year at the Annual ASEAN Leadership Forum, the 4C's of ASEAN are debated and discussed – Community, Charter, Connectivity and Centrality. How can ASEAN move forward with the 4C's? What needs to change? How to ensure sustainable and inclusive development in ASEAN? How can community building in ASEAN accelerate the sense of belonging to ASEAN – a spirit of ASEAN-ness? How does civil society, SME's, the next generation fit in to the wider scheme of things for ASEAN? What more needs to be done to realise the ASEAN 2025 vision? Where do we go from here?

PROGRAMME

DAY / DATE	SATURDAY, 28 APRIL 2018
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8:30am –

9.15am Arrival & Registration of Participants

9:30am

10.15am **OPENING SESSION**

- **Welcome Remarks**
 - **Tan Sri Dato' Dr. Michael Yeoh**
Chairman, ASEAN Leadership Forum & CEO, Asian Strategy & Leadership Institute (ASLI)
 - **Dr Robert Yap**
Chairman, ASEAN Business Advisory Council (ABAC) / Executive Chairman, YCH Group, Singapore
- **Opening Speech**
 - **Ambassador Ong Keng Yong**
Executive Deputy Chairman, S. Rajaratnam School of International Studies and former ASEAN Secretary General

10:15am –

10.45am Morning Refreshments

10.45am –

12.30pm **Economic Ministers Roundtable: Shape of Future Economic Integration – Making ASEAN More Relevant and Resilient to Business and SME's**

Given the diversity of ASEAN, SMEs across the region, and the complexity of issues and challenges they will face, it is critical that the MSMEs policies are strategically relevant, taking into account the time-bound priority of actions.

It is also important that whatever plans and actions are selected in order to address not only the current issues but also future challenges that ASEAN SMEs and other businesses would face in the next decade.

- What is the state of SMEs' participation in regional trade, production networks, and investment activities?
- What are the enabling factors and obstacles to SME and other businesses' participation in regional economic activities?
- How are regional and preferential trade agreements affecting SMEs' activities and performance?

- What are the policy imperatives to promote active participation of SMEs and other businesses in regional economic integration?
- How can we enhance the resilience of ASEAN SMEs?

Speakers:

- **H.E. S Iswaran****
Second Minister of Trade & Industry (Industry), Singapore
- **H.E. Sontirat Sontijirawong****
Minister of Commerce, Thailand
- **H.E. Enggartiasto Lukita**
Minister of Trade, Indonesia
- **H.E. Pan Sorasak ****
Minister of Commerce, Cambodia
- **H.E. Mrs Khemmani Pholsena ****
Minister of Industry and Commerce, Lao People's Democratic Republic
- **H.E. Ramon M Lopez**
Secretary, Department of Trade and Industry, Philippines
- **H.E. U Aung Htoo**
Union Deputy Minister for Commerce, Myanmar
- **The Hon. Pehin Dato Lim Jock Seng****
Minister II, Ministry of Foreign Affairs & Trade, Brunei Darussalam
- **The Rt Hon Greg Hand MP**
Minister of State in the Department for International Trade, United Kingdom
- **H.E. Cecilia Malmstrom ****
EU Trade Commissioner
- **The Hon. Dr Bernard Chan**
Under Secretary for Commerce and Economic Development, Hong Kong SAR
- **Datuk Seri J Jayasiri ****
Secretary-General, Ministry of International Trade and Industry Malaysia (*representing the Minister*)

Moderator:

- **Dr Robert Yap**
Chairman, ASEAN Business Advisory Council (ABAC) / Executive Chairman, YCH Group, Singapore

12:30pm –

2.00pm **Lunch and Special Luncheon Address: ASEAN Digital Economy – Driving Future Growth, Coping with Disruptive Change**

12.30pm Lunch

1.10pm **Welcome Remarks by** Title Sponsor of ALF, **Tan Sri Jamaludin Ibrahim**

President & Group CEO, Axiata Group Berhad

1.15pm **Special Address**

- **Ms Jacqueline Poh**
Chief Executive, Government Technology Agency (GovTech)

1.30pm **Special Luncheon Keynote Address**

- **H.E. General Prayut Chan-o-cha (Ret.) ****
Prime Minister of Thailand

2:30pm –

4.15pm

PARALLEL TRACK 1

The Asian Century & the Belt and Road Initiative: Where Do We Go From Here?

- Where and how can businesses benefit from the flow of Chinese capital into ASEAN catalysed by China's Belt and Road Initiative?
- Is the BRI ASEAN's highway to prosperity?
- How important is the BRI to the growth of ASEAN?
- What lessons can the BRI learn from ASEAN?
- What are the challenges facing ASEAN that must be resolved if it is to be a winner under the BRI?
- What can Japan, South Korea and India do to balance out the ascendancy of BRI in ASEAN?

Speakers:

- **Dr Wang Huiyao**
Councillor to the State Council of China / President, Centre for China & Globalisation, Beijing
- **Tan Sri Dato' Dr Mohd Munir Abdul Majid**
Chairman of Bank Muamalat Malaysia Berhad / Chairman of CIMB ASEAN Research Institute (CARI)
- **Dr Tang Siew Mun**
Head, ASEAN Studies Centre, ISEAS-Yusof Ishak Institute, Singapore
- **Dr Vannarith Chheang**
Vice-Chairman of the Cambodian Institute for Strategic Studies / Chairman of the Mekong Connect
- **Ambassador Michael W. Michalak**
Senior Vice President & Regional Managing Director, US-ASEAN Business Council
- **Mr Xu Ningning**

Executive President of China-ASEAN Business Council

- **Mr. Kho Choon Keng**
Group Executive Chairman, Lian Huat Group

Moderator:

- **Amb. Wiryono Sastrohandoyo**
Senior Fellow, Centre for Strategic and International Studies (CSIS), Jakarta

2:30pm –

4.15pm

PARALLEL TRACK 2

ASEAN Community and the Sustainable Development Goals – Aligning Sustainability at the Core of Integration

In the preamble of the 2007 ASEAN Charter, it is stated that ASEAN will resolved to ensure sustainable development for the benefit of present and future generations, and to place the well-being, livelihood and welfare of the peoples at the centre of the ASEAN community building process.

- Can ASEAN meet the global sustainability goals?
- How can ASEAN promote the realisation of SDGs?
- What lessons can be learnt from the experience of MDGs and other relevant regional integration experiences?
- What are the major challenges of financing the SDGs and what are the solutions?
- What are the Key Considerations for a People-Centred ASEAN?
- How can ASEAN strengthen the promotion and protection of human rights?
- How could ASEAN Optimize the role of Civil Society Organisations to achieve the Sustainable Development Goals?
- Who can do what?

Speakers:

- **Dr. Benjamin Quinones, Jr**
Past President, Asian Solidarity Economy Council, Philippines
- **Datuk Dr. Denison Jayasooria**
Chairman, Asian Solidarity Economy Council / Principal Research Fellow, Institute of Ethnic Studies, Universiti Kebangsaan Malaysia (UKM)
- **Ms Alison Eskesen**
Director, Asia Pacific, MasterCard Center for Inclusive Growth
- **Mr. Thomas Thomas**

Executive Director, ASEAN CSR Network, Singapore

- **Mr Koh Seng Choon**
Executive Director, Project Dignity, Singapore
- **Mr Jerome Baco**
Chief Operating Officer, Cleantech Energy Corporation Pte Ltd., Singapore
- **Ms Esther An**
Chief Sustainability Officer, City Developments Limited (CDL), Singapore

Moderator:

- **Dr Gillian Koh**
Deputy Director, Research, Institute of Policy Studies, Lee Kuan Yew School of Public Policy

4:15pm –
5.30pm

PARALLEL TRACK 3

ASEAN: Digital Disruption and the 4th Industrial Revolution: The Role of Tech-empowered Business and Youths

Digital technologies are ubiquitous to business and entrepreneurship today. Read any blog and you'll find that digital, data and analytics feature in stories of innovation and transformation. Digital platforms are powerful forces for disruption. Yet, digital is also disrupting entrepreneurs themselves, reshaping the nature of an entrepreneur's journey from an idea to an established business. This session will touch on the following:

- How can ASEAN transition into the 4th Industrial Revolution?
- The role of digital disruption and Innovation in the Future of ASEAN
- The Future of Work- Youth Economic Opportunity in a Changing World
- Nurturing the Future Tech Innovators
- Innovation Driving the Economy- Challenges and Opportunities
- The Impact of the Internet of Things and Artificial Intelligence (AI) on Business
- How can Social Entrepreneurs cope with the 4th Industrial Revolution?
- What is the role of Philanthropy and Social Enterprises in meeting the SDG challenge?

Speakers:

- **Mr Goh Peng Ooi**
Group Executive Chairman, Silverlake Axis Ltd
- **Mr Dominic P Arena**

Group Chief Strategy Officer, Axiata Group Berhad

- **Amb. Pradap Pibulsonggram**
Former Thailand's Representative to the ASEAN High Level Task Force on Connectivity
- **Ms Cherie Nursalim**
Vice Chairman, GITI Group, Indonesia
- **Mr Oudet Souvannavong**
President, Lao Chamber of Commerce and Industry & Chairman, ABAC Lao PDR
- **Mr Alexander Wan**
President, China CEO Roundtable
- **Dato' Ramesh Kodamal**
Chairman ASEAN India Business Council

Moderator:

- **Prof. Dr Kriengsak Chareonwongsak**
Chairman, Success Group of Companies, Thailand / Former Member of Parliament

4:15pm –
5.30pm

PARALLEL TRACK 4

Innovation That Matters: How Innovation can Transforms Societies, Business and Social Enterprises.

Creativity and innovation drive competitiveness in the 21st century enterprises. As the world around us becomes faster, more digital and more complex, it is the individuals who can inspire, engage and lead teams who are best positioned for success. However, the way we work today is vastly different to how it has ever been before. With this reality comes the need for a new style of leadership...

- Why building a culture of innovation is your competitive advantage?
- How do you transform your organisational leadership in pursuit of innovation?
- Which ideas and companies will have the greatest impact on society?
- How are entrepreneurs and investors thinking about opportunities?
- And how can ASEAN's talent pool and inventive culture be harnessed to solve the most important problems?
- How can Social Enterprises innovate?
- How can ASEAN Social Enterprises and civil society help achieve the UN's Sustainable Development Goals (SDGs)?

Speakers:

- **Mr. Nicholas Ho**

Deputy Managing Director, Ho & Partners Architects Engineers & Development Consultants Ltd.
Hong Kong

- **Mr Xu Ningning**
Executive President of China-ASEAN Business Council
- **Ms Kate Duff**,
Deputy High Commissioner of Australia to Singapore
- **Mr Laurence Lien**
Co-founder and CEO, Asia Philanthropy Circle, Singapore & Chairman, Lien Foundation
- **Mr Aman Neil Dokania**
Managing Director and Head of Accenture Cloud for Asia Pacific (APAC)
- **Mr Jose Luis Yulo, Jr**
President, Chamber of Commerce of Philippines Islands & Former Secretary General, ASEAN Chamber of Commerce & Industry

Moderator:

- **Ms Penny Low**
President & Founder, Social Innovation Park, Singapore

5.30pm – End of Forum/ Refreshments

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8:00pm –

10.30pm **GALA DINNER**

**Hosted by Hong Kong Economic and Trade Office (HKETO)**

- **Welcome Remarks**
  - **Ambassador Ong Keng Yong**  
Executive Deputy Chairman, S. Rajaratnam School of International Studies and former ASEAN Secretary General
  - **Ms Penny Low**  
President & Founder, Social Innovation Park, Singapore
  - **The Hon. Dr Bernard Chan**  
Under Secretary for Commerce and Economic Development, Hong Kong SAR
- **Special Dinner Address:**
  - **The Hon. Dr Vivian Balakrishnan**  
Minister of Foreign Affairs, Singapore

**CITATION**

Special ASEAN Distinguished Lifetime Achievement Award by

**Tan Sri Dato' Dr. Michael Yeoh**

Chairman, ASEAN Leadership Forum & CEO, Asian Strategy & Leadership Institute (ASLI)

**CONFERMENT**

Special ASEAN Distinguished Lifetime Achievement Award Upon

**The Hon Goh Chok Tong,**

Second Prime Minister & Emeritus Senior Minister, Singapore

**Acceptance Speech**

**The Hon Goh Chok Tong,**

Second Prime Minister & Emeritus Senior Minister, Singapore

10.25pm **Vote of Thanks**

\* **Tan Sri Jamaludin Ibrahim**

President & Group CEO, Axiata Group Berhad

10.30pm End of Dinner

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**Notes:**

- The Organisers reserve the right to alter the content and timing of the programme in the best interest of the Summit and are not responsible for cancellations due to unforeseen circumstances.
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- Programme as at **11 April 2018**
- **\*\* denotes to be confirmed**