

Future Proof ASEAN:
Strengthening Resilience,
Promoting Innovation &
Moving Forward the
Digital Space



15th ASEAN LEADERSHIP FORUM

28th April 2018 | Marina Mandarin Hotel, Singapore

Organiser



Asian Strategy & Leadership Institute
Dedicated To Creating A Better Society



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15th ASEAN LEADERSHIP FORUM **“Future Proof ASEAN: Strengthening Resilience, Promoting Innovation & Moving Forward the Digital Space”**

The ASEAN Leadership Forum is a High Level Annual Forum held around the dates of the April Summit of ASEAN. Now into its 15th edition, the 2018 ASEAN Leadership Forum will be held in Singapore on 28th April 2018 as Singapore takes the ASEAN Chairmanship. In outlining Singapore’s priorities for its ASEAN Chairmanship, Prime Minister Lee Hsien Loong spoke about strengthening regional economic resilience, deepening cooperation and coordination in the ASEAN Digital Economy, promoting innovation and moving forward with regional integration initiatives such as the Regional Comprehensive Economic Partnership (RCEP).

Against the massive, phenomenal disruptions taking place across the globe, ASEAN has not been a laggard. With the world’s third largest population, 70 percent of whom are under 40 years of age, ASEAN is big and dynamic. It is one of the fastest growing Internet regions in the world, with an expected 480 million users by 2020. Tencent counts ASEAN and China as the second largest centre of innovations behind only North America.

Today, thanks to changing demographics and worker attitudes, digital enablement and strong growth, the workplace in Southeast Asia today is scarcely recognizable from what it was a decade ago. The ASEAN region has the fastest-growing working-age population in Asia and it will add an estimated 50 million people between 2010 and 2020. Many of those workers are highly mobile and digital savvy, with different perspectives than previous generations on what constitutes a fulfilling career.

The 15th ASEAN Leadership Forum will bring together Leaders from Government, Business, Academia, Think Tanks and Civil Society to discuss the future challenges facing ASEAN in the new global era. The Forum with the theme, “Strengthening Resilience, Promoting Innovation & Moving Forward the Digital Space” will also bring together next generation leaders of ASEAN, as well as women and young entrepreneurs. The ASEAN Leadership Forum annually provides a timely opportunity to feel the pulse of ASEAN and evaluate the progress and achievements of ASEAN as well as its future prospects.

Every year at the Annual ASEAN Leadership Forum, the 4C’s of ASEAN are debated and discussed – Community, Charter, Connectivity and Centrality. How can ASEAN move forward with the 4C’s? What needs to change? How to ensure sustainable and inclusive development in ASEAN? How can community building in ASEAN accelerate the sense of belonging to ASEAN – a spirit of ASEAN-ness? How does civil society, SME’s, the next generation fit in to the wider scheme of things for ASEAN? What more needs to be done to realise the ASEAN 2025 vision? Where do we go from here?

BENEFITS OF PARTICIPATING

- ▶ Assess the future of ASEAN – its potential and possibilities
- ▶ Review the progress and performance of ASEAN in the past years
- ▶ Evaluate the strategic challenges and key issues facing ASEAN
- ▶ Discuss how the business community can benefit more from regional integration
- ▶ Address issues and concerns of the younger generation in ASEAN
- ▶ Promote a greater sense of ASEAN consciousness
- ▶ Learn about the progress of various ASEAN initiatives and Master Plans
- ▶ Identify business and investment opportunities from regional integration and trade with China, Japan, Korea, India and other ASEAN partners
- ▶ Networking opportunities with business and Government Leaders

WHO SHOULD ATTEND

- ▶ Senior Government Officers of ASEAN countries
- ▶ Academic Scholars and Researchers
- ▶ Businessmen, Entrepreneurs and Investors
- ▶ Chairmen and CEOs of ASEAN and multinational companies operating in ASEAN
- ▶ Consultants, Investment Analysts and Fund Managers
- ▶ Bankers
- ▶ Property Developers
- ▶ Manufacturers
- ▶ SMEs



PROGRAMME 28 April 2018 (Saturday)

8.30 am Arrival & Registration of Participants

9.30 am OPENING SESSION

Welcome Remarks

Tan Sri Dato' Dr. Michael Yeoh

Chairman, ASEAN Leadership Forum & CEO, Asian Strategy & Leadership Institute (ASLI)

Dr. Robert Yap

Chairman, ASEAN Business Advisory Council (ABAC) / Executive Chairman, YCH Group, Singapore

Opening Speech

Ambassador Ong Keng Yong

Executive Deputy Chairman, S. Rajaratnam School of International Studies and former ASEAN Secretary General

10.15 am Morning Refreshments

10.45 am **Economic Ministers Roundtable: Shape of Future Economic Integration – Making ASEAN More Relevant and Resilient to Business and SME's**

Given the diversity of ASEAN, SMEs across the region, and the complexity of issues and challenges they will face, it is critical that the MSMEs policies are strategically relevant, taking into account the time-bound priority of actions.

It is also important that whatever plans and actions are selected in order to address not only the current issues but also future challenges that ASEAN SMEs and other businesses would face in the next decade.

- What is the state of SMEs' participation in regional trade, production networks, and investment activities?
- What are the enabling factors and obstacles to SME and other businesses' participation in regional economic activities?
- How are regional and preferential trade agreements affecting SMEs' activities and performance?
- What are the policy imperatives to promote active participation of SMEs and other businesses in regional economic integration?
- How can we enhance the resilience of ASEAN SMEs?

12.30 pm **Lunch and Special Luncheon Address: ASEAN Digital Economy – Driving Future Growth, Coping with Disruptive Change**

Lunch

1.30 pm **Welcome Remarks** by Title Sponsor of ALF, **Mr Darke M Sani**, Group Chief Human Resource Officer, Axiata Group Berhad

1.40 pm **Special Address** by **Ms Jacqueline Poh**, Chief Executive, Government Technology Agency (GovTech)

2.30 pm **PARALLEL TRACK 1**
The Asian Century & the Belt and Road Initiative: Where Do We Go From Here?

- Where and how can businesses benefit from the flow of Chinese capital into ASEAN catalysed by China's Belt and Road Initiative?
- Is the BRI ASEAN's highway to prosperity?
- How important is the BRI to the growth of ASEAN?
- What lessons can the BRI learn from ASEAN?
- What are the challenges facing ASEAN that must be resolved if it is to be a winner under the BRI?
- What can Japan, South Korea and India do to balance out the ascendancy of BRI in ASEAN?

2.30 pm **PARALLEL TRACK 2**
ASEAN Community and the Sustainable Development Goals – Aligning Sustainability at the Core of Integration

In the preamble of the 2007 ASEAN Charter, it is stated that ASEAN will resolved to ensure sustainable development for the benefit of present and future

generations, and to place the well-being, livelihood and welfare of the peoples at the centre of the ASEAN community building process.

- Can ASEAN meet the global sustainability goals?
- How can ASEAN promote the realisation of SDGs?
- What lessons can be learnt from the experience of MDGs and other relevant regional integration experiences?
- What are the major challenges of financing the SDGs and what are the solutions?
- What are the Key Considerations for a People-Centred ASEAN?
- How can ASEAN strengthen the promotion and protection of human rights?
- How could ASEAN Optimize the role of Civil Society Organisations to achieve the Sustainable Development Goals?
- Who can do what?

4.15 pm

PARALLEL TRACK 3
ASEAN: Digital Disruption and the 4th Industrial Revolution: The Role of Tech-empowered Business and Youths

Digital technologies are ubiquitous to business and entrepreneurship today. Read any blog and you'll find that digital, data and analytics feature in stories of innovation and transformation. Digital platforms are powerful forces for disruption. Yet, digital is also disrupting entrepreneurs themselves, reshaping the nature of an entrepreneur's journey from an idea to an established business. This session will touch on the following:

- How can ASEAN transition into the 4th Industrial Revolution?
- The role of digital disruption and Innovation in the Future of ASEAN
- The Future of Work- Youth Economic Opportunity in a Changing World
- Nurturing the Future Tech Innovators
- Innovation Driving the Economy- Challenges and Opportunities
- The Impact of the Internet of Things and Artificial Intelligence (AI) on Business
- How can Social Entrepreneurs cope with the 4th Industrial Revolution?
- What is the role of Philanthropy and Social Enterprises in meeting the SDG challenge?

4.15 pm

PARALLEL TRACK 4
Innovation That Matters: How Innovation can Transforms Societies, Business and Social Enterprises. Creativity and innovation drive competitiveness in the 21st century enterprises. As the world around us becomes faster, more digital and more complex, it is the individuals who can inspire, engage and lead teams who are best positioned for success. However, the way we work today is vastly different to how it has ever been before. With this reality comes the need for a new style of leadership...

- Why building a culture of innovation is your competitive advantage?
- How do you transform your organisational leadership in pursuit of innovation?
- Which ideas and companies will have the greatest impact on society?
- How are entrepreneurs and investors thinking about opportunities?
- And how can ASEAN's talent pool and inventive culture be harnessed to solve the most important problems?
- How can Social Enterprises innovate?
- How can ASEAN Social Enterprises and civil society help achieve the UN's Sustainable Development Goals (SDGs)?

5.30 pm

End of Forum / Refreshments

6.00 pm

Program on **MINDFULLNESS & LEADERSHIP**

PROGRAMME 28 April 2018 (Saturday)

7.30 pm	Arrival of Participants & Guests	8.20 pm	CONFERMENT Special ASEAN Distinguished Lifetime Achievement Award upon Mr. Goh Chok Tong Emeritus Senior Minister of Singapore
7.50 pm	Arrival of ASEAN Ministers		
7.55 pm	Arrival of Mr. Goh Chok Tong Emeritus Senior Minister of Singapore		
8.00 pm	Welcome Speeches <ul style="list-style-type: none">• Ambassador Ong Keng Yong Executive Deputy Chairman, S. Rajaratnam School of International Studies and former ASEAN Secretary General• Ms. Penny Low President & Founder, Social Innovation Park, Singapore• The Hon. Dr. Bernard Chan Under Secretary for Commerce and Economic Development, Hong Kong SAR	8.25 pm	Acceptance Speech Mr. Goh Chok Tong Emeritus Senior Minister of Singapore
		8.30 pm	Group Photography
		8.35 pm	Dinner Commences
		9.45pm	Special Address by H.E. Samdech Hun Sen Prime Minister of Cambodia represented by H.E. Pan Sorasak Minister of Commerce, Cambodia
8.15 pm	CITATION Special ASEAN Distinguished Lifetime Achievement Award by Tan Sri Dato' Dr. Michael Yeoh Chairman, ASEAN Leadership Forum & CEO, Asian Strategy & Leadership Institute (ASLI)	9.55 pm	Special Dinner Address The Hon. Dr. Vivian Balakrishnan Minister for Foreign Affairs, Singapore
		10.15 pm	Vote of Thanks Tan Sri Dato' Dr. Michael Yeoh Chairman, ASEAN Leadership Forum & CEO, Asian Strategy & Leadership Institute (ASLI)
		10.30 pm	End of Dinner

CONFIRMED ROLE-PLAYERS

- ▶ **H.E. Enggartiasto Lukita**
Minister of Trade, Indonesia
- ▶ **The Rt Hon Greg Hands MP**
Minister of State for Trade Policy, United Kingdom
- ▶ **Mr. Goh Chok Tong**
Emeritus Senior Minister of Singapore
- ▶ **H.E. U Aung Htoo**
Union Deputy Minister for Commerce, Myanmar
- ▶ **The Hon. Dr Bernard Chan**
Under Secretary for Commerce and Economic Development, Hong Kong SAR
- ▶ **Ambassador Ong Keng Yong**
Executive Deputy Chairman, S. Rajaratnam School of International Studies and former ASEAN Secretary General
- ▶ **Dr. Robert Yap**
Chairman, ASEAN Business Advisory Council (ABAC) / Executive Chairman, YCH Group, Singapore
- ▶ **Tan Sri Dato' Dr. Michael Yeoh**
Chairman, ASEAN Leadership Forum & CEO, Asian Strategy & Leadership Institute (ASLI)
- ▶ **Tan Sri Dato' Dr Mohd Munir Abd Majid**
Chairman of Bank Muamalat Malaysia Berhad / Chairman of CIMB ASEAN Research Institute (CARI)
- ▶ **Ambassador Michael W. Michalak**
Senior Vice President & Regional Managing Director, US-ASEAN Business Council
- ▶ **Amb. Wiryono Sastrohandoyo**
Senior Fellow, Centre for Strategic and International Studies (CSIS), Jakarta
- ▶ **Ms. Penny Low**
President & Founder, Social Innovation Park, Singapore
- ▶ **Dr. Wang Huiyao**
Councillor to the State Council of China / President, Centre for China & Globalisation, Beijing
- ▶ **Mr. Xu Ningning**
Executive President of China-ASEAN Business Council
- ▶ **Mr. Kho Choon Keng**
Group Executive Chairman, Lian Huat Group
- ▶ **Ms. Alison Eskesen**
Director, Asia Pacific, Mastercard Center for Inclusive Growth
- ▶ **Mr. Thomas Thomas**
Executive Director, ASEAN CSR Network, Singapore
- ▶ **Mr. Koh Seng Choon**
Executive Director, Project Dignity, Singapore
- ▶ **Mr. Jerome Baco**
Chief Operating Officer, Cleantech Energy Corporation Pte Ltd., Singapore
- ▶ **Ms. Esther An**
Chief Sustainability Officer, City Developments Limited (CDL), Singapore
- ▶ **Mr. Lim Teng Leng**
Deputy Director, Centre for Liveable Cities, Ministry of National Development (MND), Singapore
- ▶ **Mr. Lasantha Theverapperuma**
Head of Strategy, Group Strategy & Marketing, Axiata Group Berhad.
- ▶ **The Hon. Dr. Koh Poh Koon**
Senior Minister of State (Ministry of Trade & Industry), Singapore
- ▶ **H.E. Pan Sorasak**
Minister of Commerce, Cambodia
- ▶ **H.E. Mrs Khemmani Pholsena**
Minister of Industry and Commerce, Lao People's Democratic Republic
- ▶ **Amb. Pradap Pibulsonggram**
Former Thailand's Representative to the ASEAN High Level Task Force on Connectivity
- ▶ **Datuk Dr. Denison Jayasooria**
Chairman, Asian Solidarity Economy Council / Principal Research Fellow, Institute of Ethnic Studies, Universiti Kebangsaan Malaysia (UKM)
- ▶ **Dato' Ramesh Kodammal**
Chairman ASEAN India Business Council
- ▶ **Prof. Dr Kriengsak Chareonwongsak**
Prime Ministerial Advisor & Chairman, Nation-Building Institute International (NBII)
- ▶ **Mr. Darke M Sani**
Group Chief Human Resource Officer, Axiata Group Berhad
- ▶ **Ms. Jacqueline Poh**
Chief Executive, Government Technology Agency (GovTech)
- ▶ **Dr. Benjamin Quinones, Jr**
Past President, Asian Solidarity Economy Council, Philippines
- ▶ **Dr. Tang Siew Mun**
Head, ASEAN Studies Centre, ISEAS-Yusof Ishak Institute, Singapore
- ▶ **Dr. Vannarith Chheang**
Vice-Chairman of the Cambodian Institute for Strategic Studies / Chairman of the Mekong Connect
- ▶ **Mr. Goh Peng Ooi**
Group Executive Chairman, Silverlake Axis Ltd
- ▶ **Ms. Cherie Nursalim**
Vice Chairman, GITI Group, Indonesia
- ▶ **Mr. Oudet Souvannavong**
President, Lao Chamber of Commerce and Industry & Chairman, ABAC Lao PDR
- ▶ **Mr. Alexander Wan**
President, China CEO Roundtable
- ▶ **Mr. Nicholas Ho**
Deputy Managing Director, Ho & Partners Architects Engineers & Development Consultants Ltd. Hong Kong
- ▶ **Mr. Laurence Lien**
Co-founder and CEO, Asia Philanthropy Circle, Singapore & Chairman, Lien Foundation
- ▶ **Mr. Aman Neil Dokania**
Managing Director and Head of Accenture Cloud for Asia Pacific (APAC)
- ▶ **Mr. Jose Luis Yulo, Jr**
President, Chamber of Commerce of Philippines Islands & Former Secretary General, ASEAN Chamber of Commerce & Industry
- ▶ **Ms. Gillian Koh**
Deputy Director, Research, Institute of Policy Studies, Lee Kuan Yew School of Public Policy
- ▶ **Ms. Kate Duff**
Deputy High Commissioner of Australia to Singapore



Seated are The Prime Ministers of Lao PDR, Cambodia and Malaysia; HRH Sultan of Perak Sultan Nazrin Muizzuddin Shah; President of Myanmar; Chief Executive of Hong Kong Special Administrative Region and Representative of the Philippines President, Trade Secretary Gregory Domingo.



Prime Minister Hun Sen; Tan Sri Dato' Dr. Michael Yeoh; YAB Dato Sri Mohd Najib; HRH Sultan Nazrin Shah; Secretary Domingo and President U Thein Sein.



HRH Sultan of Perak Sultan Nazrin Muizzuddin Shah hitting the gong to open the Forum. Looking on are Dato' Sri Mustapa Mohamed, MITI Minister, Tan Sri Dr. Jeffrey Cheah, Chairman, ASLI, Tan Sri Dato' Dr. Michael Yeoh, CEO ASLI and Tan Sri Abdul Wahid Omar, Minister in the Prime Minister's Department.



Sultan Nazrin Shah of Perak flanked by Dato Sri Mustapa Mohamed, Tan Sri Dr. Jeffrey Cheah, Tan Sri Dato' Dr. Michael Yeoh and Tan Sri Abdul Wahid Omar



Left to right: Dato' Sri Mustapa Mohamed, MITI Minister; H.E. Thongsing Thammavong, Prime Minister of Lao PDR; H.E. Samdech Hun Sen, Prime Minister of Cambodia; H.E. U Thein Sein, President of Myanmar; Tan Sri Dr. Jeffrey Cheah, Chairman, ASLI; HRH Sultan of Perak Sultan Nazrin Muizzuddin Shah; Tan Sri Dato' Dr. Michael Yeoh, CEO ASLI; H.E. C.Y. Leung, Chief Executive, Hong Kong Special Administrative Region; Tan Sri Abdul Wahid Omar, Minister in the Prime Minister's Department; H.E. Gregory Domingo, Secretary of the Department of Trade & Industry, Philippines.



Tan Sri Dato' Dr. Michael Yeoh presenting a memento to H. E. Dr. Thongloun Sisoulith, Prime Minister of Lao People's Democratic Republic



ASEAN Leadership Forum Chairman Tan Sri Dato' Dr. Michael Yeoh and LAO PDR Prime Minister Dr. Thongloun Sisoulith presenting the ALF Lifetime Achievement Award to the Prime Minister of Cambodia Samdech Hun Sen



H. E. Mrs Khemmani Pholsena, Minister of Industry and Commerce of Lao People's Democratic Republic delivering her remarks whilst The Hon. Dato' Sri Mustapa Mohamed, Minister of International Trade & Industry (MITI) and H. E. Dr. Than Myint, Minister of Commerce of Republic of the Union of Myanmar looked on



President Rodrigo Duterte at the Presidential Keynote Address Session



H.E. Fidel Ramos showing off his token of appreciation. Joining him on stage (L-R) are Mr. Philip Yung Wai-hung, Ms. Donna Lecaroz, Mr. Mohamad Idham Nawawi, Tan Sri Dato' Dr. Michael Yeoh and Mr. Jose Luis U Yulo Jr.



Asian Strategy & Leadership Institute
Dedicated To Creating A Better Society

The Asian Strategy & Leadership Institute (ASLI) is an independent, private and not-for-profit Think Tank headquartered in Malaysia. ASLI is committed to creating a better society and to help organisations enhance their competitiveness, leadership and strategic capabilities through its public programmes, conferences, publications, policy research, Business Councils and CEO peer groups. With over 20 years' experience, ASLI is the super-connector between Government, Business and Civil Society, having managed high-level business partnerships in Singapore, Indonesia, Philippines, Vietnam, Thailand, Cambodia, Laos, Myanmar, Japan, China, Australia, USA, Canada, Britain, Germany, South Africa and other parts of the world.

REGISTRATION INFORMATION

REGISTRATION FEES

Malaysian Participants	RM1600.00
Government Participants	RM1200.00
Foreign Participants	USD500.00

NOTE: Fee includes lunch, refreshments & Forum materials/documentation.

VENUE:

Marina Mandarin Hotel, Singapore

PAYMENT:

The fee must be paid in advance of the event. Walk-in delegates with payment will be admitted on a 'space availability' basis. Cheques or bankdrafts should be crossed and made payable to Asian Strategy & Leadership Incorporated Sdn Bhd

FOR PRIVATE SECTOR:

The organisers reserve the right to stop any registered delegate from taking part in the event if no proof of payment can be presented. This only applies to registered delegates who have NOT paid the registration fees prior to the event date.

FOR GOVERNMENT OFFICIALS:

A Local Order (LO) or letter of approval to participate must be presented before the event.

SUBSTITUTION/CANCELLATION:

Provided the total fee has been paid, substitutions at no extra charge up to 5 days before the event are allowed. Otherwise all bookings carry a 50% cancellation liability immediately after a signed sales contract has been received by the organiser. Payment terms are five days and payment must be made prior to the start of the conference. Non-payment or non-attendance does not constitute cancellation.

REGISTRATION

Send/fax this entire form (or a photocopy) to:

ASIAN STRATEGY & LEADERSHIP INSTITUTE (ASLI)
Khazanah ASLI, No. 1718, Jalan Ledang, Off Jalan Tuanku Abdul Halim, 50480 Kuala Lumpur
Tel: +(603) 2093 5393 Fax: +(603) 2093 3078
www.asli.com.my

For registration or further information, kindly contact:

NURUL RASHIDAH RASHID
Direct Line: +(603) 2093 4859
Email: rashidah@asli.com.my

MOHD RADHI
Direct Line: +(603) 2093 7393
Email: radhi@asli.com.my

REGISTRATION FORM

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Dr/Mr/Ms _____
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Organisation's Name _____
Mailing Address _____

Approving Manager's Name _____
Position _____
E-mail _____

Human Resource/
Training Manager _____
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Bank _____ Amount _____

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No, I cannot attend this conference but please keep me updated by sending me additional information as it becomes available on the following topics:-

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