A New Series

Indonesia’s Haze and Disaster Governance Deficit

By Jonatan A. Lassa

Synopsis

The current Southeast Asian haze problem is not a function of the lack of commitment on the part of President Jokowi’s government. The ineffectiveness of forest fire prevention and response lies deeper in the complex disaster governance landscape in Indonesia.

Commentary

THE INDONESIAN government has shown renewed resolve to tackle the haze problem, as indicated by its ratification of the ASEAN Transboundary Haze Agreement in 2014. President Joko Widodo has also clearly indicated that he needs at least three years to effectively solve the haze issue. The President has demonstrated his commitment in typical style - by going down to the ground to see for himself the extent of the haze problem.

This, however, literally means that people most affected by the haze in Sumatra and Kalimantan in Indonesia as well as Singapore and Malaysia will have to live with the risk of haze for another three years. Yet some experts have argued that three years is not enough. Despite his good intention to eliminate the drivers of forest fire in years to come, there is a much deeper problem which lies in the way fire prevention is managed. The complexity is often not adequately understood as the devil is always in the details.

Complex disaster governance problem

There are at least five aspects in the complexity of Indonesia’s disaster governance.

Firstly, all firefighting and responses must be local. The absence of a unified incident command system (UICS) has given rise to conflicting views among local officials from fire brigades, forest departments, district disaster management authorities as well as military forces, local police and local volunteers. Most of these local actors seldom cooperate with plantation firms and local indigenous communities in joint firefighting exercises.

Secondly lack of local resources (human resources, facilities and infrastructures) make things worse. There are no clear standard operational procedures as there are no clearly UICS structures
available in all districts. What we see today is collective failure of about 100 out of 211 districts/cities
governments in Sumatra and Kalimantan that in theory justified a proper response from the central
government. When forest fire turns into a transboundary haze catastrophe because local capacity at
districts and provinces is no longer adequate, the central government must act accordingly.

Thirdly, the absence of UICS at the national level has also led to ineffective response. Every agency
seems to be taking command, confusing the public as to who should be the leading and who is the
central authority in dealing with forest fire prevention and haze response. In normal times, the Ministry
of Environment and Forestry (MoEF) is the mandated agency that often receives fiscal allocation for
fire prevention, fire preparedness and firefighting responses.

Fourthly, in the Law 26/2014 regarding ratification of the ASEAN Agreement On Transboundary Haze
Pollution, only five parallel Indonesian laws are mentioned, with no reference to the National Disaster
Management Agency (BNPB) : the Forestry Law 41/1999; Plantation Law 18/2004 that regulates
obligation of plantations in regard to forest fire; Local Government Law 32/2004 (compliance with local
government systems); Meteorology, Climatology and Geophysical Law 31/2009 (the need for hotspot

The law 26/2014 does not seem to extend to the role of the BNPB because the law is directly
translated from the ASEAN agreement on haze pollution. Furthermore, the drafters of the law either
ignored or failed to understand the role of BNPB in responding to crisis caused by forest fire. Yet de
facto, BNPB is the most equipped agency for emergency response, though it does have limited
capacity for large-scale firefighting responses.

Finally, public relations (PR) problems a la Jokowi could be one of the culprits. His decision to have
no centralised PR system is not conducive for complex crisis management. Different ministries and
agencies give contradictory responses. The Ministry of Environment and Forestry argued earlier that
Indonesia needed no help – and suggested that Singapore’s offer of help was insignificant. The vice
president’s office argued differently.

The Chief of Staff under the President’s Office seems to prioritise responses to the complaints from
social media from Singapore. Yet the fact is that at least 20-25 million people in Sumatra and
Kalimantan have been affected and thousands of small babies and children suffer from acute
respiratory problems.

There have been pressures from the people via social media for the government to declare a national
disaster, allowing greater allocation of resources from the central government. However, BNPB
insisted that the present Southeast Asian haze does not qualify to be declared a national disaster.

BNPB argued against declaring the haze catastrophe as a national disaster as it may signal a lack of
national resilience. More than 110,000 people have suffered respiratory diseases such as acute
respiratory infection and similar ailments, while hundreds of thousands of people are potential patients
from across five provinces in Kalimantan and Sulawesi. We are also looking at potentially huge
economic losses in three countries, yet the BNPB is insisting that the disaster is still ‘local’ in scale.

What can be done in the short term?

Improvement in public relations in crisis situations must be a critical part of the unified incident
command system. In the short term, if fire and haze are predicted to continue till November, it is
urgent for the President to declare the haze a national disaster using his presidential prerogative and
establish a unified incident command system. This will enable him to pull in more domestic resources
and allow international partners to help resolve the problem more expeditiously.

Mobilising Indonesian military assets and capacity can also help improve the effectiveness of national
and local responses to the haze. Meanwhile, ASEAN can be allowed to be more proactive in helping
Indonesia, though, as regulated by the Haze Agreement, ASEAN can only “respond to a request for
or offer of assistance in the event of land and/or forest fires or haze pollution resulting from such fire”.

There is more hope for collective action from civil society as well as from survivors/victims. Civil
society needs to create long-term pressure both at the local and national levels concerning accountability in haze management.

---

Jonatan A. Lassa is Research Fellow at the Centre for Non-Traditional Security Studies (NTS) S. Rajaratnam School of International Studies Nanyang Technological University, Singapore. This is part of a new RSIS series on the regional haze issue.