



World Agricultural Forum 2017

Collaboration across Rice Value Chain: Experience from Better Rice Initiative Asia (BRIA)

Panel 4: Good Governance, Partnerships and Agricultural Productivity
, 6-7 July 2017, Singapore



Scene Setting

- Safe, good quality and sustainably produced rice needs premium price?
- Rice value chain is a “black box”? Farmers accept what is given?
- Public-private partnership privatizes profits?
- Rice sector can only survive on government subsidies?

BRIA at a Glance

Vision: To contribute to better and sustainable rice production and nutrition in Southeast Asia.

Goal: To enhance the rice farmers' livelihood by strengthening the rice value chains and nutrition.

Countries:



Duration:

Oct 2013 – Nov 2017

Budget: €10m

Private (70%), BMZ (30%)

Project staff: 32

Core Strategy: *Better Rice, Better Life*

Target Beneficiaries: 30,000 farmers

Approach:

Profession

- Capacity of rice farmers & value chain actors
- Rice agri-prenuership

Production

- Optimization of inputs and increase of productivity
- Standards & certification

Nutrition

- Increase of nutrient value of crops
- Rice fortification

Sustainable rice practices & farmer livelihoods

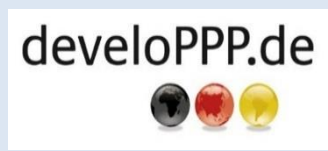
Functional and sustainable agri-business

Public-private partnership models

www.better-rice-initiative-asia.org

Partners

Sponsors



Public Partners



Other Partners

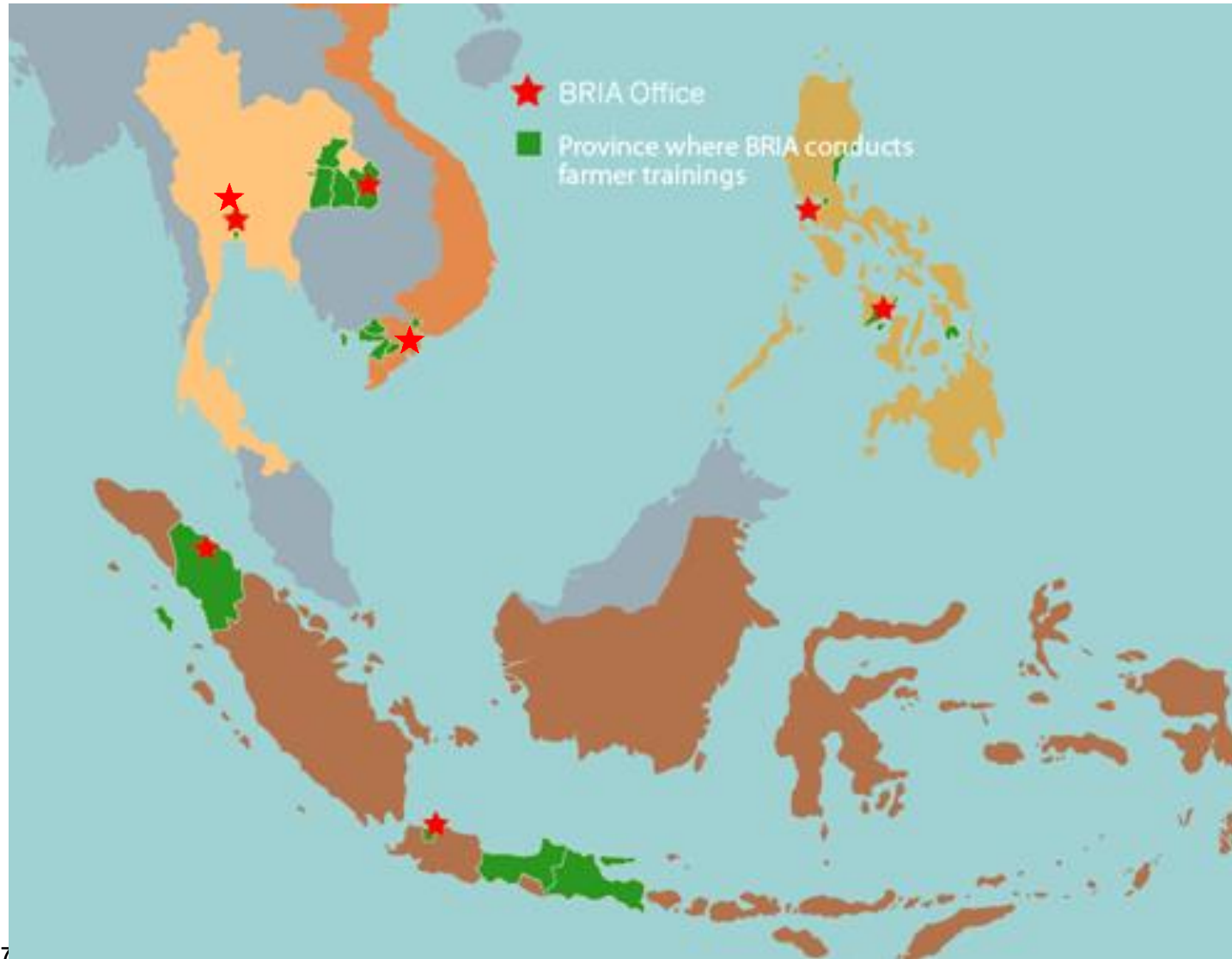


GIZ Project Partners



Bilateral Projects

BRIA Operations



Farmers Need An Integrated Solution



IN-PUT VALUE CHAIN

OUT-PUT VALUE CHAIN

CONSUMER

Government Agencies:

Nat'l/local, Agri/Non-Agri

Farmers & Farmer Groups:

Provincial/ community

Private Companies:

Inputs, Machinery, Millers, Buyers, Traders

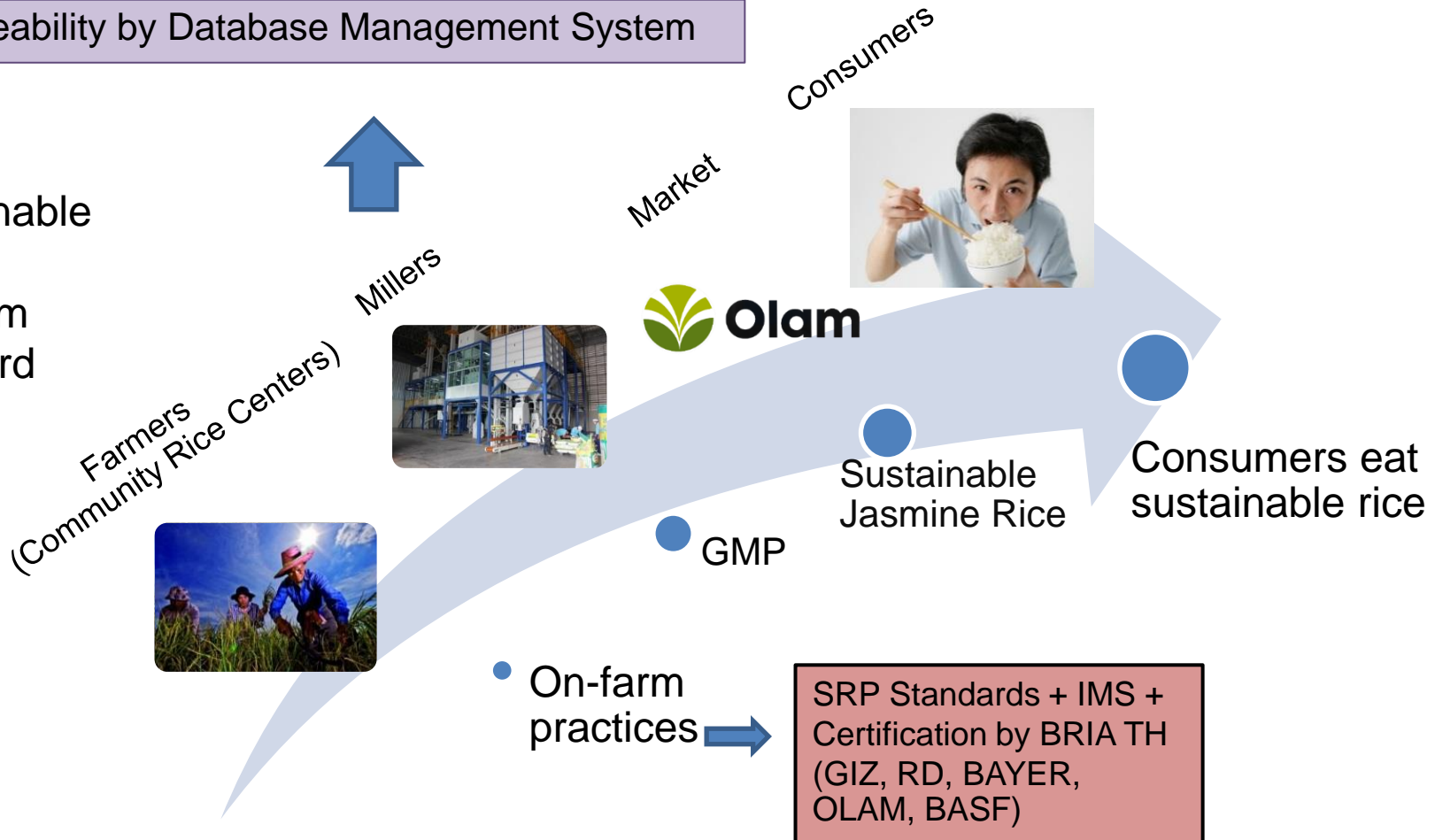
Others:

Academe, CSOs

BRIA TH Rice Value Chain Linkages

Traceability by Database Management System

Sustainable
Rice
Platform
standard



Scene Setting

- Safe, good quality and sustainably produced rice could come with normal market price. Quality sets price.
- Rice value chain is a collaborative platform of partnership. Farmers share knowledge, risks and benefits with other stakeholders.
- Public-private partnership socializes profits and foster sustainable agri-business.
- Government subsidies should be shifted to public investment to foster partnership in and development of the rice sector.

„Thank You“

Better Rice Initiative Asia (BRIA)

www.better-rice-initiative-asia.org/

