Picture

**MICHAEL BELL**

Email: [Michael\_Bell@gmail.com](mailto:Michael_Bell@gmail.com)

Nationality: American

**EDUCATION**

2006 – 2010 University of Glasgow, BA (Honors) in Political Science Glasgow, United Kingdom

* Graduated with a 2:1
* Scholarships awarded: Scottish Government Scholarship

2002 – 2006 St James High School Glasgow, United Kingdom

* A Levels: Maths A, Economics A, Physics A

**PROFESSIONAL EXPERIENCE**

2012 – Present International SOS (ISOS) – Marketing Manager Singapore

* **Core skill set**: market research, market sizing, interviewing, public relations, business development
* Managed market research projects aiming to increase ISOS’s customer base across the Asia Pacific region and added 15 new corporate clients to client pool within six months

2010 – 2012 Danone Indonesia – Marketing Associate Jakarta, Indonesia

* **Core skill set**: sales and marketing, social media, negotiation
* Grew revenue by 15%, by creating a more effective marketing strategy
* Negotiated 3 new distribution agreements that grew customer base by 20%

**OTHER EXPERIENCE**

2007 – 2007 Asia Habitat Partnership – Team Leader Jakarta, Indonesia

* Managed fund-raising activities across Indonesia and Singapore
* Completed 60 builds in Jakarta, Makassar and Yogyakarta

2006 – 2006 Association for the Protection of Rural Scotland – Member of Board of Directors Edinburgh, United Kingdom

* Led a team of five people to design social enterprise projects which aim to protect the environment

**ADDITIONAL INFORMATION**

**Languages**: English (Native), Spanish (Fluent), Bahasa Indonesian (Conversational)

**Awards:**

**Interests**: